



Leaders of the Wireless World

RIM History

Introduction

Research In Motion (RIM) had a modest beginning with an ambitious vision. Today, more than 20 years later, that ambition and vision has translated into success. RIM is one of the world's leading designers, manufacturers and marketers of solutions for the mobile communications market. Through development and integration of hardware, software and services, RIM's portfolio of award-winning products now includes the BlackBerry® wireless platform, the BlackBerry Wireless Handheld™ product line, software development tools, radio-modems and software and hardware licensing agreements.

Take a few minutes to tour our history and gain an understanding of where we came from, how we got to where we are today.

1984

- RIM is founded by University of Waterloo engineering student Mike Lazaridis (President and Co-CEO) and University of Windsor engineering student Douglas Fregin (Vice President, Operations)

1988

- RIM becomes the first wireless data technology developer in North America and the first company outside Scandinavia to develop connectivity products for Mobitex wireless packet-switched data communications networks

1990

- RIM introduces the DigiSync™ Film KeyKode™ Reader

1991

- RIM introduces the first Mobitex protocol converter (MPC)

1992

- RIM introduces the first Mobitex point-of-sale solution, a protocol converter box that interfaces with existing point-of-sale terminal equipment to enable wireless communication

1993

- RIM introduces RIMGate, the first general purpose Mobitex X.25 gateway
- RIM launches Ericsson Modem AT and Intel Wireless Modem containing RIM modem firmware



1994

- RIM introduces the first Mobitex mobile point-of-sale terminal (MPT)
- RIM receives the Emmy Award for Technical Innovation and the KPMG High Technology Award

1995

- RIM introduces Freedom, the first Type II PCMCIA radio modem for Mobitex

1996

- RIM introduces the Inter@ctive Pager, the first two-way messaging pager, and the RIM 900 OEM Radio Modem

1997

Corporate Milestones

- RIM becomes a publicly traded company on the Toronto Stock Exchange (TSE: RIM)

Product Announcements

- RIM introduces the RIM 901M OEM Radio Modem, the RIM 801D OEM Radio Modem and the RIM Wireless PC Card for Mobitex

Awards

- RIM receives the Award for Excellence In Innovation from the National Quality Institute, the Technology Development Award at the National IWAY Awards, the Network Technology Driver of the Year Award from Network Computing Magazine, the Ontario High Technology Entrepreneur of the Year Award, the CTIA APPY Award and the Outstanding Product of the Year Award from the Canadian Advanced Technology Association



1998

Product Announcements

- RIM introduces the RIM 950 Wireless Handheld™
- RIM licenses the Intellisync™ Synchronization Platform from Puma Technology to enhance its wireless handhelds



Partnerships & Alliances

- RIM forms strategic alliances with BellSouth Wireless Data and Sybase
- RIM signs wireless handheld supply contracts with American Mobile (now Motient), IBM, Rogers Cantel (now Rogers AT&T) and BellSouth Wireless Data (now Cingular)
- RIM signs wireless radio modem supply contracts with Telxon, Panasonic, GMSI Fleet Management Systems, Itronix Ruggedized Notebooks and DataWave and Gooitech

Awards

- RIM receives the Editor's Choice Award by CNET, Andrew Seybold's Outlook Award, ranks fourth on the Fastest-Growing Top 100 in Technology published by Canadian Business and ranks among Canada's fastest growing high-tech companies in the Financial Post Technology Fast 55

1999

Corporate Milestones

- RIM lists on the Nasdaq (Nasdaq: RIMM)

Product Announcements

- RIM introduces the BlackBerry wireless email solution, BlackBerry Enterprise Server Software for Microsoft Exchange and the RIM 850 Wireless Handheld™ as well as the RIM 802D OEM Radio Modem and the RIM 902M OEM Radio Modem

Partnerships & Alliances

- RIM signs BlackBerry supply agreement with Dell, renews supply agreements with BellSouth Wireless Data (now Cingular) and extends its OEM radio modems supply agreement with Panasonic and Lipman USA
- RIM works with WolfeTech Corporation and GoAmerica Communications to further develop BlackBerry applications

Awards

- RIM receives the:
 - Best Pager Award from 'etown.com'
 - Deloitte & Touche Canadian Technology Fast 50
 - Market Engineering Product Innovation Award from Frost & Sullivan
 - Canadian-American Business Achievement Award
 - Smithsonian Award, the Mobility Award from Mobile Insights
 - Technical Achievement Academy Award from the Academy of Motion Picture Arts and Sciences



2000

Product Announcements

- RIM introduces the RIM 957 Wireless Handheld™ and announces a development environment for Java



Partnerships & Alliances

- RIM forms alliances with Compaq, Nortel, Bid.com, Open Text, QUALCOMM, Aether Systems, OracleMobile, Certicom, Brience, Information Builders and GoAmerica
- RIM signs BlackBerry supply agreements with Rogers AT&T Wireless, Motient, AOL, BT Cellnet, SkyTel, OneMain.com, Bell Mobility, Microcell, Group Telecom and EarthLink

Awards

- RIM receives the
 - Profit Magazine's 100 Award
 - Deloitte & Touche Canadian Technology Fast 50
- BlackBerry receives
 - Product of the Year Award from InfoWorld Magazine
 - PC World World Class Award
 - Best Telecom Product of the Year Award



2001

Product Announcements

- RIM introduces BlackBerry support for Lotus® Notes® and Domino®, the BlackBerry wireless calendar and debuts the first wireless handheld based entirely on the Java™ 2 Micro Edition (J2ME™) platform

Partnerships & Alliances

- RIM works with IBM Global Services, Kasten Chase, WyndTell, Vaultus, Lucent Technologies, AvantGo, Neomar, Siebel, Computer Associates International, Informatca and VoiceStream
- The BlackBerry wireless email solution becomes available in the UK through BT Cellnet
- RIM signs BlackBerry agreements with Telfort Mobiel B.V. in The Netherlands, Esat Digifone in Ireland and DADA in Italy

Awards

- RIM and BlackBerry receive the Editor's Choice Award from Lotus Advisor Magazine, Cingular's Best Solutions Award, eWeek's eXcellence Award, the PC World World Class Award and the Mobile Innovators Award for Best Communications Device

2002

Product Announcements

- RIM introduces the data and voice BlackBerry 5810™ and a new family of OEM radio modems running on GSM/GPRS wireless networks worldwide
- RIM introduces its BlackBerry Development Environment for the Java 2 Platform, Micro Edition (J2ME)
- RIM announces plans to offer a BlackBerry reference design program based on embedded BlackBerry and Java technologies
- RIM introduces the Mobile Data Service feature of BlackBerry Enterprise Server which extends beyond email to access corporate data and applications
- RIM introduces the BlackBerry 6710™ and BlackBerry 6720™ featuring an integrated speaker/microphone and international roaming capabilities operating on GSM/GPRS wireless networks worldwide
- RIM introduces BlackBerry Web Client, an Internet-based email interface, allows users to access multiple existing corporate and/or personal email accounts from a single BlackBerry handheld
- RIM introduces the BlackBerry 6510™ with a walkie-talkie feature on the Nextel network
- RIM introduces the BlackBerry 6750™ for the CDMA2000 1X wireless network



Partnerships & Alliances

- RIM partners with Analog Devices to provide participating manufacturers with an integrated processor that supports both wireless communications and Java applications on a single chip
- RIM, Nextel Communications, and Motorola agree to develop a new Nextel/BlackBerry handheld that will operate on Nextel's national network using Motorola's iDEN® integrated digital wireless network technology
- RIM licenses its keyboard technology to Palm and Handspring
- RIM announces agreements with multiple carriers across the globe, including:
 - VoiceStream in the United States
 - AT&T Wireless in the United States
 - Rogers AT&T Wireless in Canada
 - T-Mobile across all of Europe
 - Hutchison Telecom in Asia
 - Vodafone and mmO2 in the UK and the Netherlands
 - Telstra in Australia
 - Telecom Italia Mobil (TIM) in Italy
 - SFR in France

Awards

- RIM receives the:
 - MIT Sloan eBusiness Award
- BlackBerry receives the:
 - SIIA Codie Awards for the Best Handheld Application of the Year and Best Wireless Solution of the Year
 - Cingular's Best Solution Award
 - Network Industry Award for the Best Mobile Communications Product
 - HK Magazine's Best New Gadget
 - InfoWorld's Gadget of the Year and Best Wireless Product of the Year
 - PC Expert's Interop Award

2003

Corporate Milestones

- RIM added to the Nasdaq-100 Index

Product Announcements

- RIM introduces the compact, lightweight BlackBerry 6210™, the BlackBerry 6220™ and the BlackBerry 6230™ to individuals and the prosumer market on the GSM/GPRS wireless network
- RIM introduces the BlackBerry Connect licensing program, enabling mobile device manufacturers to equip their handsets with the integrated ability to connect to BlackBerry Enterprise Server
- RIM introduces the color BlackBerry 7230™, the BlackBerry 7210™ and the BlackBerry 7280™ with international roaming capabilities
- RIM introduces a new release of its BlackBerry development environment for J2ME (Java 2 Platform, Micro Edition) incorporating support for Over-The-Air application deployment and new BlackBerry API specifications
- RIM provides S/MIME (Secure Multipurpose Internet Mail Extensions) support for Java-based BlackBerry handsets to government and corporate customers
- BlackBerry Platform Received FIPS 140-2 Security Certification for Government Customers
- RIM introduces the BlackBerry 7730™ featuring a large, bright, color screen and support for worldwide international roaming on GSM/GPRS networks



Partnerships & Alliances

- RIM and Symbian Ltd. announce plans to provide BlackBerry connectivity solution to carriers and Symbian OS licensees to enable wireless email and corporate data services on Symbian OS phones
- RIM and High Tech Computer Corp. announce the offering of BlackBerry connectivity for the Microsoft Windows Powered Pocket PC and Smartphone products
- RIM and PalmSource announce the extension of BlackBerry wireless email and data connectivity solution to Palm powered devices
- RIM and IBM announce developing and integration efforts focused on IBM's WebSphere® Everyplace Access (WEA) mobile middleware and BlackBerry Enterprise Server, allowing BlackBerry users to access and work with enterprise data and wirelessly synch their handheld with server applications
- RIM announces agreements with:
 - Telefónica Móviles in Spain
 - TELUS Mobility in Canada
 - Swisscom Mobile in Switzerland
 - StarHub in Singapore
 - America Movil in Latin America
 - Vodafone D2 in Germany
 - SMART Communications in the Philippines



Awards

- RIM receives the:
 - Technology Fast 500 and Fast 50 Awards

- BlackBerry receives the:
 - TECH Edge Editors' Choice Award
 - Laptop Magazine Editors' Choice Award
 - CNET Editors' Choice Award
 - .NET Magazine's 2003 Reader's Choice Award
 - Andy Seybold Outlook 4Mobility Innovation Award
 - KPMG/Ipsos-Reid Top Technology Award
 - Best New Technology Award at the FOSE Government Show



2004

Corporate Milestones

- RIM's 20th Anniversary
- BlackBerry reaches over 2 million subscribers worldwide
- RIM Added to S&P/TSX 60 and S&P Global 1200 Indexes



Product Announcements

- RIM introduces the color BlackBerry 7520™ with speakerphone and walkie-talkie for the Nextel network
- RIM introduces the BlackBerry 7750 for CDMA2000 1X networks
- RIM introduced the new BlackBerry 7100 Series, which features the power of BlackBerry in a new sleek design with many enhanced phone features, quad-band and Bluetooth support, speakerphone, large color screen and SureType keyboard technology
- RIM introduced SureType, a breakthrough keyboard technology for smaller handsets
- RIM introduced the new BlackBerry 7290, which features quad-band and Bluetooth support, a brighter screen and enhanced memory
- RIM announced the availability of BlackBerry Enterprise Server v4.0 for Microsoft Exchange
- RIM announced the availability of BlackBerry Enterprise Server v4.0 for IBM Lotus Domino
- RIM introduced the new Java Development Environment for BlackBerry
- RIM previewed a new BlackBerry handheld for WLAN networks
- RIM introduced the Plazmic Content Developer's Kit v.3.7 for the BlackBerry wireless platform



Partnerships & Alliances

- RIM announces agreements to enable BlackBerry connectivity on third party handsets and operating systems, including:
 - Samsung
 - PalmSource and Palm OS
 - Sony Ericsson
 - Siemens
 - Motorola
 - Nokia and Symbian OS-based devices
 - RIM and SAP announce new Mobile CRM applications
 - The MDA II from T-Mobile
 - The XDA II from O2



- RIM announces agreements and launches on carriers around the globe, including:
 - BASE in Belgium
 - BT in Europe
 - Bharti in India
 - Cable & Wireless in the Cayman Islands
 - Cable & Wireless in Barbados
 - Cable & Wireless in Jamaica
 - Dobson Communications in the U.S.
 - E-Plus in Germany
 - Indosat in Indonesia
 - KPN in the Netherlands, Germany and Belgium
 - MTN in South Africa
 - Maxis Communications in Malaysia.
 - Mobistar in Belgium
 - Orange in the UK
 - Orange in France
 - Polska Telefonica
 - Cyfrowa in Poland
 - Proximus in Belgium
 - SingTel in Singapore and in the Philippines (via Globe Telecom) and Australia (via Optus)
 - Sprint in the US
 - StarHub in Indonesia
 - T-Mobile in Hungary
 - Vodacom in South Africa
 - Vodafone in Austria
 - Vodafone in Australia
 - Vodafone in Portugal
 - Vodafone in Sweden
 - Vodafone in Ireland
 - Vodafone in New Zealand
 - Vodafone in Hungary

Awards

- Mike Lazaridis receives:
 - CRN's Top Innovators 2004
 - VAR Business Top Technology Innovation
- RIM receives the:
 - Corporate Knights Best 50
 - Canadian Manufacturers & Exporters (CME) and Economic Development Canada Innovative Business of the Year Award
 - Deloitte & Touche Technology Fast 500 Award
 - Deloitte & Touche Technology Fast 50 Award
 - Deloitte & Touche Sustained Excellence Award
 - KPMG/Ipsos-Reid Top Technology Award
- RIM and BlackBerry receive the:
 - Baig's Best Award
 - Best Magazine Award
 - Best New Technology Award
 - Best of Executive Travel Award
 - BusinessWeek's Best Products 2004
 - CNET Editors' Choice Award
 - CRN: Product of the Year
 - International Stevie Award for Best New Product or Service
 - LAPTOP Editors' Choice Award
 - Law Technology News Award 2004
 - MSD2D People's Security Choice Award
 - Mobility Award for Wireless Data, Software and Devices
 - PC Magazine's Best of the Year
 - PC Magazine Best in Show Award
 - PC Magazine Editors' Choice Award
 - Shoppers' Choice Award 2004

2005

Corporate Milestones

- RIM surpassed the 4 million subscribers milestone

Product Announcements

- BlackBerry Enterprise Server v4.0 received FIPS 140-2 security certification
- RIM and various partners announced plans to develop location-enhanced applications for the BlackBerry platform
- RIM previewed its next generation of BlackBerry MDS™ technology with support for web services.
- RIM announced the security-enhanced BlackBerry Smart Card Reader
- RIM and Avaya announced plans to extend Avaya secure enterprise communications applications to the BlackBerry platform over WLAN
- RIM and EADS formed a strategic alliance focused on delivering localized wireless data solutions to government organizations across Europe
- RIM launches BlackBerry 8700 Wireless Handheld Series RIM and Nokia Announces Availability of BlackBerry Connect on High-end Business Devices in Singapore
- RIM Introduces the Sony Ericsson P910i Smartphone with BlackBerry Connect
- RIM Introduces BlackBerry Built-In for the Siemens SK65 Handset
- RIM Introduces the BlackBerry 7130 Wireless Handset Series



Partnerships & Alliances

- RIM and Microsoft Corp. announced a product collaboration and joint marketing agreement focused on extending enterprise instant messaging and presence to BlackBerry subscribers
- RIM and IBM previewed Lotus Instant Messaging for BlackBerry
- RIM and Novell announced plans to bring Novell GroupWise Messenger instant messaging to BlackBerry users
- RIM and AOL announced plans to support mobile AOL Instant Messenger (AIM) and ICQ services on the BlackBerry wireless platform
- RIM and Yahoo! Inc. announced plans to provide Yahoo! Messenger to BlackBerry users
- RIM and Intel announced a technology collaboration
- RIM announces BlackBerry Connect agreements for enabling BlackBerry connectivity on third party handsets and operating systems, including:
 - Nokia E60, Nokia E61 and Nokia E70 devices
 - Palm® Treo™ 650 smartphone
 - HTC Windows Mobile-based devices
 - MDA III
 - Sony Ericsson P910i
 - Siemens SK65
 - Nokia 6820
- RIM and PGP Corporation announced plans for the new PGP Support Package for BlackBerry
- 3Com and RIM announced plans to deliver WLAN mobility solutions for the enterprise
- Nortel and RIM announced plans to integrate IP telephony with the BlackBerry platform



- RIM announces agreements and launches on carriers around the globe, including:
 - 3 Hong Kong and Partner Communications Company Ltd. in Israel
 - AIS in Thailand
 - Airtel in India
 - CTM in Macau
 - Cable & Wireless in the Eastern Caribbean islands
 - Cable & Wireless announced in Panama
 - Cellcom Israel Ltd. in Israel
 - Connex announced plans to offer BlackBerry in Romania
 - Digicel Group in eight countries throughout the Caribbean
 - Entel PCS in Chile
 - Indosat in Indonesia
 - M1 in Singapore
 - Mobile TeleSystems (MTS) in Russia
 - Og Vodafone in Iceland
 - Orascom Telecom in the Middle East, Africa and South Asia
 - Orange in Romania
 - P&T Luxembourg in Luxembourg
 - PERSONAL in Argentina
 - Siminn in Iceland
 - TA Orange in Thailand
 - TIM launched BlackBerry in Brazil
 - TIM Hellas in Greece
 - Tango in Luxembourg
 - Telecommunications Services of Trinidad and Tobago (TSTT) in Trinidad and Tobago
 - Telecomunicaciones Movilnet CA in Venezuela
 - Telefónica Móviles in 13 Latin American countries beginning in early 2006
 - True in Thailand
 - Turkcell in Turkey
 - Vodafone in Greece
 - Vodafone in Slovenia

Awards

- Jim Balsillie receives the:
 - Canada's 50 Most Influential People in Graphic Communications
 - TIME Magazine's TIME 100

- Mike Lazaridis receives the:
 - Computer Reseller News (CRN), CRN Hall of Fame
 - Computing Canada's Top 30 Canada's IT Movers and Shakers
 - TIME Magazine's TIME 100

- BlackBerry receives the:
 - Baig's Best Award
 - Brandweek Customer Loyalty Awards powered by Brand Keys
 - Datamation's Product of the Year
 - Digital World Innovations Award
 - Editor's Choice and Best Buy Award
 - Government Computer News "Best of 2005"
 - IT Week Magazine Best Buy Award 2005
 - LAPTOP Magazine Editors' Choice
 - Mobile PC Magazine's Mobile Choice
 - MobileTrax Mobility Award
 - PC World 2005 World Class Award
 - PC World's Editor's Pick
 - Portable Computing Magazine Best Products of 2005 Award
 - Service Provider Weekly
 - TIME Magazine's Gadget of the Week
 - Web Week Magazine Best Products of 2005 Award

2006

Corporate Milestones

- RIM surpassed the 5 million subscriber milestone
- RIM acquired Ascendent Systems

Product Announcements

- CESG approved BlackBerry for use by government workers handling restricted data in the U.K.
- BlackBerry WLAN Solution Enhances Productivity for On-Campus Mobile Workers through Wireless Data Access and Wireless VoIP
- RIM launched BlackBerry Enterprise Server™ v4.1 and BlackBerry Enterprise Server – Small Business Edition v4.1 for Microsoft Exchange, IBM Lotus Domino and Novell GroupWise
- RIM launched BlackBerry Enterprise Server Express™ for small and medium-sized businesses, branch offices and companies new to BlackBerry – available as a free download from RIM to any customer who purchases a new BlackBerry device
- RIM announces BlackBerry Enterprise Server for MDS Applications to provide organizations the ability to deploy wireless applications independent of email
- RIM introduces the UMTS-enabled BlackBerry 8707 Wireless Handheld - UMTS support enables users to simultaneously send and receive email, browse the Internet and use other applications while speaking on the phone, even while the handset is being used as a tethered modem
- RIM Announces Hosted BlackBerry Enterprise Server to enable service providers to offer a hosted managed service of the BlackBerry Enterprise Solution to Small and Medium Sized Businesses



Partnerships & Alliances

- Yahoo! and RIM announced an expanded global relationship
- RIM and IBM announced plans for further collaboration to mobilize enterprise applications to the BlackBerry platform
- RIM announced BlackBerry Connect for the Sony Ericsson P990 and M600 phones.
- RIM announced support for Google Talk™ and Google Local on the BlackBerry wireless platform
- RIM announces agreements and launches on carriers around the globe, including
 - RIM announced plans to launch BlackBerry service in China with China Mobile
 - SouthernLINC announced plans to introduce BlackBerry in the U.S.
 - NTELOS in the U.S
 - Cbeyond in the U.S
 - Etisalat in the United Arab Emirates
 - China Mobile in China
 - KT Powertel in Korea
 - Vodafone Fiji in Fiji
 - PCCW in Hong Kong
 - Mobiltel in Bulgaria
 - NTT DoCoMo in Japan
 - Taiwan Mobile in Taiwan
 - U.S. Cellular in the U.S
 - Movilnet in Venezuela
 - COSMOTE in Greece
 - Dialog Telekom in Sri Lanka



Awards

- BlackBerry receives the
 - CNET.com Editor's Choice Award
 - Brandweek Customer Loyalty Awards powered by Brand Keys
 - PC Magazine's Best PDA Award
 - Best of FOSE Award