

Master your everyday  
**BlackBerry Curve™ 3G**



**Expect more from each day.**

**The new BlackBerry Curve 3G smartphone**

Introducing the new BlackBerry® Curve™ 3G smartphone that's fully and completely dedicated to helping you master your everyday. New to 3G? Expect better browsing, fast attachment viewing, quicker downloading... you get the idea. Not to mention, with 3G you can talk and surf at the same time, so multitasking is even easier. Plus Wi-Fi® helps you stay connected wherever you are. And with built-in GPS, wherever is remarkably easy to find. In fact, navigating with GPS is almost as effortless as navigating the BlackBerry Curve 3G with our touch-sensitive optical trackpad.

We all know plans can change in an instant, but that's no problem with the immediacy of push email and real-time chats on BBM™. Get instant social networking, a long-lasting battery, and productivity-boosting apps, all on the new BlackBerry Curve 3G. Join the BlackBerry Curve family today and find out what all the fuss is about. Your everyday isn't going to know what hit it.

 **BlackBerry®**

# Go beyond just getting things done.



## New, premium design

The new BlackBerry Curve 3G is designed to help you get more out of every day. With soft-touch materials, an ergonomic full QWERTY keyboard, and a touch-sensitive optical trackpad you can stay on top of it all, with ease.

## Master your everyday with help from 3G

New to 3G? Experience better browsing, fast attachment viewing, quicker downloading and more. With the new BlackBerry Curve 3G almost everything you do is faster than before. Plus, improved Wi-Fi® lets you connect with your data quickly, wherever there's a hot spot. And GPS gets you wherever you want to be.<sup>2,4</sup>

## Stay accessible with push

BlackBerry push technology means no more waiting around. Without you lifting a finger, your emails, BBM™ messages, Facebook® updates, Twitter™ notifications and more will be automatically updated in seconds. So you can read them all on your BlackBerry Curve 3G smartphone as soon as they arrive.

## Chat in real-time with BBM™

Who wants to deal in fake time when you can deal in right-here-right-now time? With BBM™, your messages appear as quick as you can type. A 'D' will appear on your screen to show your message has been delivered. An 'R' when it's been read. BBM™ keeps you in touch with the people that matter and help you get more out of your everyday.

## Long lasting battery

There's nothing quite as frustrating as a smartphone that doesn't last through your busy day. The good news is, whether you're chatting on the phone, sending important emails or surfing the web, the BlackBerry Curve 3G keeps on going. Stop worrying about battery life and do more of what you love.<sup>1</sup>

## Trackpad Navigation: it's how you scroll

Getting around your smartphone and sending messages shouldn't be a chore. That's why the new BlackBerry Curve 3G smartphone comes with a touch-sensitive optical trackpad. Just glide, scroll, and press to select what you want.

## Media at your fingertips - anywhere you go

Carry, watch and share your videos, pictures, files and more. Connect your BlackBerry Curve 3G to your Mac™ or PC with BlackBerry® Desktop Software<sup>7</sup> and sync your music or media in a few easy clicks. And don't worry about running out of storage - when your collection grows, just pop in a microSD card to hold more of your favorite media files.<sup>6</sup> Ready to watch? Control your media files with easy-to-access media keys on the top of your BlackBerry Curve 3G smartphone.

## Multitasking made easy

You never focus on just one thing at a time. Neither does your BlackBerry Curve 3G. You can use all of your favorite apps at the same time - there's no need to close one to use another. Which means you can BBM™ message your friends, update your status on Facebook®, read incoming emails and more,<sup>3</sup> simultaneously. Plus with 3G, you can talk and surf at the same time so multitasking is made even easier.

## Get personal with it

Create a complete BlackBerry experience just for you. Choose intuitive apps designed just for BlackBerry smartphones from BlackBerry App World™, including games, entertainment, finance and more. Then customize your smartphone with the little things that'll show off your personal style. Set custom ringtones and notifications, and add cool wallpapers and themes. Finally, round it out with BlackBerry® Authentic Accessories like headsets and cases.<sup>9</sup>



## Specifications

**Size (L x W x D)** 109 mm x 60 mm x 13.88 mm

**Battery Life<sup>1</sup>** Standby GSM: 19 days  
Talk Time GSM: 4.5 hours  
Standby UMTS: 14.5 days  
Talk Time UMTS: 5.5 hours

**Navigation** Trackpad - Located on front face of device, ESC key to the right and Menu to the left of the trackpad

**Display** Large, high-resolution screen

**Camera** 2 MP camera with fixed focus, 1-5X zoom

**GPS** Assisted, autonomous and simultaneous  
GPS enabled with preloaded BlackBerry® Maps application

**Wi-Fi** Wi-Fi Band: 802.11 b/g/n enabled

**Network** Quad-Band: 850/900/1800/1900MHz  
GSM/GPRS/networks  
Tri-Band UMTS networks:  
Variant A (800/850)/1900/2100 MHz UMTS networks  
Variant B 900/1700/2100 MHz UMTS networks

